

**Subject:** Re: Staples Center

**From:** Wallis Locke

**Date:** 1/7/19, 4:49 PM

**To:** Ellen Riotto

Much better. Thanks!

I'll pull the property owners tomorrow and cc you on the email.

Wallis Locke

Director of Communications & Policy



South Park Business Improvement District

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

[wallis@southpark.la](mailto:wallis@southpark.la) | o. 213 663 1110 | c. 818 399 6588

[southpark.la](http://southpark.la) | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: 866-560-9346

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**From:** Ellen Riotto <ellen@southpark.la>

**Date:** Monday, January 7, 2019 at 3:49 PM

**To:** Wallis Locke <wallis@southpark.la>

**Subject:** Re: Staples Center

Let's make it a bit more friendly:

Subject: Sidewalk vending - restricted zone

Dear South Park BID Stakeholder,

We're writing to inform you that LA City's new sidewalk vending regulations went into effect at the start of the year. Because of its proximity to L.A. LIVE., your property falls within a "restricted zone" and street vending is prohibited. LAPD is the enforcing agency for any violations of the regulations and should be contacted if vendors are selling within the restricted area. If you require assistance with crowd control, please call our 24-hour service request line, (866) 560-9346.

Please let me know if you have any questions.

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**From:** Wallis Locke <wallis@southpark.la>

**Date:** Monday, January 7, 2019 at 2:11 PM

**To:** Ellen Riotto <ellen@southpark.la>

**Subject:** Re: Staples Center

Draft here:

Subject: Street vending restricted zone

Hi,

LA City's new street vending regulations went into effect at the start of the year. Because of its proximity to L.A. LIVE., your property falls within the restricted zone, and street vending is not allowed. Please reference the attached map for exact boundaries. The LAPD is the enforcing agency and should be called if vendors are selling in the restricted area. If you need assistance with crowd control, call our safety team (866) 560-9346.

Please let me know if you have any questions.

Wallis Locke

Director of Communications & Policy



South Park Business Improvement District

1100 S. Flower St., Suite #3400, Los Angeles, CA 90015

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24/7 DISPATCH: 866-560-9346

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**From:** Ellen Riotto <ellen@southpark.la>

**Date:** Thursday, January 3, 2019 at 2:55 PM

**To:** Shelby Russell <[srussell@aegworldwide.com](mailto:srussell@aegworldwide.com)>  
**Cc:** Jim Madsen <[jmadsen@aegworldwide.com](mailto:jmadsen@aegworldwide.com)>, Wallis Locke <[wallis@southpark.la](mailto:wallis@southpark.la)>, Natalie Matsumoto <[nmatsumoto@aegworldwide.com](mailto:nmatsumoto@aegworldwide.com)>  
**Subject:** Re: Staples Center

Will do! Thanks.

Ellen Riotto  
Executive Director  
South Park BID  
[1100 S Flower St, #3400, Los Angeles, CA 90015](http://1100SFlowerSt.com)  
o. [213-663-1112](tel:213-663-1112)  
[24/7: 866-560-9346](tel:247-866-560-9346)  
Sent from my iPhone

On Jan 3, 2019, at 2:46 PM, Shelby Russell <[srussell@aegworldwide.com](mailto:srussell@aegworldwide.com)> wrote:

Hi Ellen,

Happy New Year! We have not advised any of the businesses in the restricted zone.

Jim Madsen and his team will advise all of the L.A. LIVE businesses if you want to give the heads up to the others.

Thanks.  
Shelby

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**SHELBY JOHN RUSSELL**

213-742-7119

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**From:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Sent:** Thursday, January 03, 2019 9:50 AM  
**To:** Shelby Russell <[srussell@aegworldwide.com](mailto:srussell@aegworldwide.com)>  
**Cc:** Wallis Locke <[wallis@southpark.la](mailto:wallis@southpark.la)>  
**Subject:** FW: Staples Center

Hi Shelby,

Happy New Year! I'm wondering if your team has done any outreach to the businesses in the restricted zone for sidewalk vending around LA LIVE. If not, we wanted to give them a heads up.

Thanks!

Ellen

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**From:** Michael Shilstone <[mshilstone@ccala.org](mailto:mshilstone@ccala.org)>  
**Date:** Friday, December 21, 2018 at 11:38 AM  
**To:** Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Subject:** FW: Staples Center

Hey Ellen,

Passing this along as an FYI.

Have a great holiday!

<image001.png> **Michael Shilstone**  
Director of Economic Development  
213.607.2433 | [mshilstone@ccala.org](mailto:mshilstone@ccala.org) | [ccala.org](http://ccala.org)  
626 Wilshire Blvd., Suite 850, Los Angeles, CA 90017  
[image002.png](http://image002.png) [image003.png](http://image003.png) [image004.png](http://image004.png)

\*We are hearing that some members are not receiving our e-blasts (event & committee notices, CCAD). Please contact us if you have not heard from us in a while.\*

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**From:** Kevin James <[kevin.james@lacity.org](mailto:kevin.james@lacity.org)>  
**Sent:** Friday, December 21, 2018 10:33 AM  
**To:** Michael Shilstone <[mshilstone@ccala.org](mailto:mshilstone@ccala.org)>  
**Subject:** Fwd: Staples Center

Michael:

Here is the map that the Bureau of Street Services is proposing for approval to the Board pursuant to the

parameters put in place in the city's new ordinance.

Happy Holidays!

----- Forwarded message -----

From: **David Rivera** <[david.rivera@lacity.org](mailto:david.rivera@lacity.org)>  
Date: Thu, Dec 20, 2018 at 7:46 AM  
Subject: Staples Center  
To: Kevin James <[kevin.james@lacity.org](mailto:kevin.james@lacity.org)>

LAMC 42.13 c 2(b) Vending is prohibited within 500 feet of: 1) the Hollywood Walk of Fame, Universal Studios and the El Pueblo de Los Angeles Historical Monument (as described in Chapter 25 of Division 22 of the Los Angeles Municipal Code); 2) Dodger Stadium, the Hollywood Bowl, the Staples Center and the LA Coliseum on event days; and 3) any other venue as determined by the Board of Public Works or Board of Recreation and Parks Commissioners and published in the Rules and Regulations.

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David Rivera, Chief I  
City of Los Angeles, Dept. Of Public Works  
Bureau of Street Services  
Investigation and Enforcement Division  
1149 South Broadway Suite 350  
Los Angeles, Ca 90015  
Phone:(213) 847-6217 Fax:(213) 847-6269  
Email: [david.rivera@lacity.org](mailto:david.rivera@lacity.org)  
Website: <http://bss.lacity.org/InvestigationAndEnforcement/index.htm>  
**Get involved! Be a Reserve Investigator!**  
<http://bss.lacity.org/InvestigationAndEnforcement/ReserveInvestigator.htm>

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Kevin James, President  
Board of Public Works  
[Kevin.James@lacity.org](mailto:Kevin.James@lacity.org)

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- [Attachments-16/image001.png](#)
- [Attachments-16/image002.png](#)